





DOMINION DERBY GIRLS SPONSORSHIP PACKET

VIRGINIA'S FIRST FLAT TRACK ROLLER DERBY LEAGUE
EST 2005









PHOTO CREDIT: CHRIS RAMSEY PHOTOGRAPHY



MISSION STATEMENT

Dominion Derby Girls (DDG) is a flat track roller derby league located in Virginia Beach, VA formed with the purpose of promoting the sport of roller derby and giving back to the community. We are a 501(c)(4) organization that donates volunteer time and proceeds from bouts to charitable causes in the Hampton Roads region.

DDG follows all rules and regulations of the Women's Flat Track Derby Association and is a proud member of the WFTDA. Above all, we are an amateur athletic organization, priding itself on the strength and diversity of its skaters. As such, we have a rigorous training and practice schedule in order to be able to participate in national competition. DDG is run by the skaters, for the skaters.

ABOUT US

Dominion Derby Girls (DDG) was established in 2005 and is recognized as Virginia's first flat track roller derby league. As of 2026, we've expanded to offer different levels of competition, hosting a chartered team, the Dominion Derby Girls All-Stars and a developing team, the Seven City Sirens. Beyond roller derby, we are a social welfare organization exempt under Section 501(c)(4), donating proceeds and volunteer hours to worthy organizations in the community. We have previously partnered with organizations such as Toys for Tots, Habitat for Humanity, Combat Wounded Coalition, and Hope for Life Rescue. This year, DDG members voted to support Hampton Roads Refugee Relief, "a non-profit dedicated to the refugee community on the Peninsula and in Hampton Roads. They look for volunteers to assist with English tutoring, health screenings, and citizenship test prep." At the end of 2026, we will donate 10% of our annual ticket sales to Hampton Roads Refugee Relief to support their mission.

CONSIDER SPONSORSHIP

As a non-profit organization primarily supported by skaters, volunteers, and donations, we are seeking sponsorships to help offset crucial operational expenses, allowing us to focus on community involvement and delivering top-notch entertainment during our bouts.

By sponsoring the Dominion Derby Girls, you have the opportunity to align your brand with our skater-operated sports league, known for its positive, athletic, and competitive image. Our diverse audience, composed mainly of individuals between the ages of 25-45 years across the Hampton Roads area are highly inclined to support businesses that actively back local teams like ours.

The sponsorship packages we offer are meant to promote and expand the reach of your business. Your support will not only benefit our organization but will also provide a unique platform to promote your business in a new and exciting setting. We hope you'll consider this opportunity to partner with the Dominion Derby Girls!

CONTACT US

Ready to get started? Contact Dissonant Darling, Head of Sponsorship Committee to discuss sponsorship opportunities.

DOMINIONDERBYGIRLS.NET/SPONSOR

Follow us on our social media platforms:

DDG 2026 SEASON SPONSORSHIP PACKAGES

Sponsorship Benefits		Jammer	Pivot	Blocker	Referee	Rookie
All packages will be awarded these standard sponsorship benefits.	Bout Program Advertising Space ✷	Full Page	Half Page	1/2 Page	1/4 Page	1/4 Page
	Season Bout Tickets	6 VIP	4 VIP	6 GA	4 GA	2 GA
	DDG Website Advertising Space	★	★	★	★	★
	Social Media Shout Out	★	★	★	★	★
	Announcer Shout Out ✷	★	★	★	★	★
Logo Displayed on Scoreboard ✷		★	★	★	★	
Banner Displayed ✷		★	★	★	★	
Reserved Vendor Table Space ✷		★	★	★		
Sponsors choice:	Penalty Box Sponsor 🎤	★	★			
	Jammer Line Sponsor 🎤					
	Announcer Table Sponsor 🎤					
Logo on all Print Marketing (Flyers, Posters, Schedules, and Programs)		★				
Package Prices:		**$1,000**	**$750**	**$500**	**$250**	**$150**

A LA CARTE OPTIONS (price/per bout)

Official Jammer Line "Sponsored by ___" 🎤	**$150**	Vendor Table		**$25**
Official Penalty Box "Sponsored by ___" 🎤	**$100**	Banner Displayed		**$50**
Announcer's Table "Sponsored by ___" 🎤	**$100**	Ad Space in Bout Program	¼ Page	**$60**
Beer Garden "Sponsored by ___" 🎤	**$100**		½ Page	**$100**
Logo Displayed on Scoreboard	**$50**		Full Page	**$150**

✷ *Benefits occur at all home bouts*

🎤 *Your business will be mentioned when the announcer speaks about the Penalty Box, Jammer Line, Beer Garden etc. "DDG skater is headed to The Atlantis Games & Comics penalty box!"*

SPONSORSHIP FAQs

What kind of audience will my business reach?

Roller derby attracts a diverse and passionate audience, typically ranging from ages 18–45. Fans are often community-minded, socially conscious, and supportive of the businesses that support their teams.



What types of sponsorship opportunities are available?

- Monetary sponsorships: packages or a la carte items
- In-kind donations (e.g., gear, printing, food/drinks, coupons, event tickets)

Is my sponsorship tax-deductible?

Please be aware that while we are an exempt organization under Section 501(c)(4), donations are not tax-deductible charitable contributions.

How long does the sponsorship last?

We accept rolling sponsorships. A seasonal sponsorship counts as an annual period. We offer a variety of options: Event-based (single bout or tournament), Seasonal (packages last one year), Ongoing (year-round partnerships with renewals).

How many home bouts are in your season?

We average 6-7 home bouts each year! Our competitive season begins at the start of the calendar year.

Can I customize a sponsorship package?

Absolutely! Let's discuss a package that aligns with your goals and budget.

Other Information for Potential Sponsors:

- All **Packages** will benefit from having DDG Website Advertisement Space, Advertisement Space in Bout Programs, and Social Media & Announcer Shout Outs. These perks will last for an annual period.
- Jammer & Pivot Packages: The Sponsor may choose Penalty Box, Jammer Line or The Announcer Table to highlight their business. This will occur at one home bout/per annual period of the Sponsor's choosing.
- Vendor Tables (no larger than 6 ft.) must be provided and maintained by the Sponsor during events.
- Banners must be provided by the Sponsor and may be different sizes but no larger than 3 x 6 ft.
- Bout Programs are 8.5" x 11" folded booklets.

Dimensions for Bout Program Advertisement Space		
Full Page (Portrait) 5.5" × 8.5"	Half Page (Portrait) 2.75" × 8.5" Half Page (Horizontal) 5.5" × 4.25"	Quarter Page (Portrait) 2.75" × 4.25" Quarter Page (Horizontal) 5.5" × 2.125"